

Policy on Markers for Places of Public Interest

Samantha Weigel Communications Manager City Manager's Office

Overview & Background

- Continuing discussion from 2020
- Proceeding with accepting proposed marker for Ching Lee Laundry at First Avenue & Claremont Street
- City Attorney's Office noted First Amendment considerations
- Resolution: Revised proposed policy based on council feedback
- Ordinance: Including proposed municipal code amendments



First Amendment Considerations



- Streets and sidewalks considered traditional public forum
- Government speech is not subject to same strict scrutiny standards
- Proposed policy:
 - Establishes objective criteria
 - Clearly indicates these types of markers constitute government speech
 - Markers require council approval, therefore it's governing body deciding what to support

Policy on Markers for Places of Public Interest

- Only covers public right of way (streets & sidewalks)
- Council to consider approval of what to commemorate
- Includes objective selection criteria:
 - Place of public interest or represents a person or organization whose contributions were significant to San Mateo's heritage
 - Site is not currently marked
 - Proposed marker is within City's public right of way
 - Marker is within public view and its placement conforms with the Americans with Disability Act standards
 - The marker is privately funded or the Council is willing to commit pubic funds.



Proposed Municipal Code Amendments

- General clean up to Chapter 17.08.020 "Placing Certain Objects in the Public Right of Way"
 - Allowing markers for places of public interest in the public right of way
 - References "Public Works Director" instead of "Superintendent of Streets" or "City Engineer"
 - Provision to allow restaurant seating areas as adopted by Council



Recommendations

 Approve a Resolution Adopting Policy on Markers for Places of Public Interest in the Public Right of Way

 Introduce an Ordinance Amending the Municipal Code Chapter 17.08.020 "Placing Certain Objects in the Public Right of Way"



Thank You

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Ching Lee Laundry

Long History

It was an entirely different era when Ching Lee Laundry opened in 1876, a time when Chinese immigrants were excluded from virtually everything. Tens of thousands of Chinese had already migrated to California by that time; the Yee family settled in San Mateo — when the population was just 932, a village, not yet a formal city.

San Mateo's Chinese community probably started in 1870 when Alvinza Hayward hired 150 Chinese laborers to run a water line to his estate. An informal Chinatown began to coalesce around B Street and Second Avenue with a rooming house, restaurant, and at least three wash-houses.



Albert Yee hand ironing shirts



San Mateo - 1888



By 1900 the community had dwindled due to the Chinese exclusion laws. A second Chinese district developed around the Hop Yick Company on First and Claremont (then C Street), interspersed with some Japanese businesses. Most of the merchant immigrants were from Taishan and Huangliang Du. During this period Chinese

1st Av and C Street (Claremont) growers carried cut flowers to San Francisco in reed baskets taking the train or the streetcar line that ran from San Mateo to San Francisco. This Chinatown mostly disappeared before World War II.

The Ching Lee Laundry endured for generations, and was the oldest Chinese laundry in the United States, when it closed. People visited the laundry not only for laundry service, but to exchange news. Similar to a pub, so much life went through the front door, as they befriended the community with the generations of families who patronized the business. This testifies to how far Chinese immigrants have come, overcoming alienation, poverty, segregation, discrimination, and bigotry to become Americans. Perseverance and dedication not just to the business itself but also to the community it has been part of, the laundry shop's name translates to "victory" in Cantonese.





